

A Passion for Excellence  
  
**NEENAH**  
**Joint School District**

410 South Commercial Street • Neenah, WI 54956 • Tel: (920)751-6800 • Fax: (920)751-6809

**TO:** Board of Education  
 Dr. Mary B. Pfeiffer, District Administrator

**FROM:** Victoria L. Holt, Assistant District Administrator of Human Resources and Central Services *vlh*  
 Andrew J. Thorson, P.E., Director of Facilities/Engineer *ajt*

**DATE:** October 11, 2012

**SUBJECT:** Rocket Stadium Upgrades

At the September 18, 2012 Finance & Personnel Committee meeting, the Neenah High School Quarterback Club proposed upgrades were shared with committee members by Mr. James Strick, Activities Director and Mr. Andrew Thorson, Director of Facilities/Engineer. The Finance & Personnel Committee is recommending to the full Board of Education to support the Quarterback Club recommended upgrades for the press box and sound system (priority #1), including pursuing an easement agreement with the City of Neenah, as soon as the Quarterback Club has raised the estimated funds. Subsequent Quarterback Club priorities would be presented to the Board of Education as funds become available.

However, the Finance & Personnel Committee recommended that Administration review the recommended upgrades, to be paid in full by the Quarterback Club, to see if any of the upgrades fall within the five (5) year Maintenance Plan. Below is a copy of the proposed Quarterback Club upgrades as well as the District timeline for items that may fall under the District responsibility for the five (5) year Maintenance Plan. Please note that the five (5) year Maintenance Plan is fluid with items moving on and off the plan as well as up and down the plan based upon the needs of the District. The information below outlines the proposed upgrades by the Quarterback Club as well as the anticipated timeline that those items would be supported by the District's annual maintenance budget.

**QB Club Upgrades**

1	Press Box & Sound System
1A	New Entrance Archway
2	New Ticket Booth/Concessions/ Restrooms/Team Room
3	New Fencing
4	New Lighting/Relamping

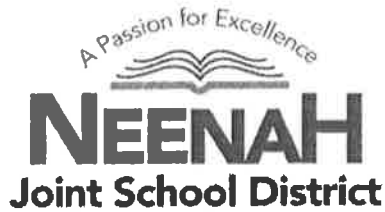
**Neenah Maintenance**

2014-2015	Resurface Running Track
2014-2015	Install Additional Visitor Bleachers
2017-2018	Press Box & Sound System
2017-2018	Additional Restrooms at Rocket Stadium

The District upgrades to the press box and restrooms in the 2017-2018 school year are contingent upon the Quarterback Club being able to raise enough money for their first and second priorities. Should the Quarterback Club not be able to raise enough money to improve the press box, sound system, and restrooms at Rocket Stadium by the 2017-2018 school year, the intent would be for the District to help fund these projects.

The Finance & Personnel Committee is recommending to the full Board of Education to support the Quarterback Club recommended upgrades for the press box and sound system (priority #1), including pursuing an easement agreement with the City of Neenah, as soon as the Quarterback Club has raised the estimated funds.

Mrs. Holt and Mr. Thorson will be in attendance at the October 16, 2012 Board of Education meeting to answer any questions.



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**TO:** John Lehman, Chairman, Personnel and Finance Committee  
 Dr. Mary B. Pfeiffer, District Administrator

**FROM:** Victoria L. Holt, Assistant District Administrator of Human Resources and Central Services *vlh*  
 Andrew J. Thorson, P.E., Director of Facilities/Engineer *ajt*

**DATE:** September 12, 2012

**SUBJECT:** Rocket Stadium Upgrades

Over the past few months, Andrew Thorson, Director of Facilities/Engineer and Jim Strick, Activities Director, have been meeting with the Neenah High School Quarterback Club to explore the possibility of upgrading Rocket Stadium. The monthly meetings have produced a priority list that was developed by members of the Quarterback Club. Table 1 illustrates the reasons as to how these potential upgrades were determined, while Table 2 lists the same priorities with estimated costs:

**TABLE 1**

<u>PRIORITY</u>	<u>DESCRIPTION</u>	<u>WHY IS THIS NEEDED?</u>
1	Press Box & Sound System	Current Press Box is inspected yearly for safety. The layout of the press box is not conducive to the amount of people that use it. It is too deep and creates wasted space. The new press box would be wider and shallower, thus allowing for more usable space. Current sound system echoes and when the wind is blowing, it can be difficult to hear in all parts of the stadium.
1A	New Entrance Archway	This is a fundraising item, complete with donation pavers. This phase of the project would be intended to increase awareness of the improvements being made to Rocket Stadium and in turn increase donations.
2	New Ticket Booth/Concessions Restrooms/Team Room	There is a desire for more restrooms at Rocket Stadium as well as a team meeting room for use during practices and games - instead of having to meet in the end zone during games or in the school during practices. A ticket booth and concession stand were added to this phase to centralize services provided at the stadium.

3	New Fencing	Fencing is desired to enclose the stadium facility as well as to update the current fencing. Current fencing is adequate.
4	New Lighting/Relamping	Current lighting is adequate for illuminating games played at Rocket Stadium, however the lighting was purchased used from Kimberly Area School District in the early 1980s. Updating of these light fixtures is expected to be a need in the future.

**TABLE 2**

<u>PRIORITY</u>	<u>DESCRIPTION</u>	<u>ESTIMATED COST</u>
1	Press Box & Sound System	\$ 208,000
1A	New Entrance Archway	\$ 72,000
2	New Ticket Booth/Concessions Restrooms/Team Room	\$ 295,000
3	New Fencing	\$ 98,000
4	New Lighting/Relamping	\$ 79,000
TOTAL		\$ 752,000

It has been made clear to the Quarterback Club that the Neenah Joint School District will not be providing any financial support to these projects. The District support to the Quarterback Club will be to provide Andrew Thorson as a resource to assist in the development and completion of the Rocket Stadium upgrades.

As of this writing, the Quarterback Club has approximately \$42,000. In an effort to raise additional money, the club is making the following efforts:

- Selling engraved bricks along new entrance pathway and around new entrance archway
- Soliciting donations from donors and estates

The Quarterback Club is intending to involve the following booster clubs in this project:

- GAIN
- TRACK
- LACROSSE

Current pictures of the number one priority (press box) and architectural renderings of the proposed press box have been included in this packet as well as a master site plan illustrating all of the proposed improvements. As part of the press box replacement, the Quarterback Club would like to move the press box out of the bleacher footprint and locate it behind the bleachers. The west property line of the Neenah High School parcel is approximately 3 feet away from the west border of the bleachers. The location of this property line means that if the press box is to be located outside of the bleacher footprint, it would need to be located on Memorial Park property, which is owned by the city of Neenah.

Andrew Thorson has met with Eileen McCoy to discuss the possibility of pursuing an easement agreement with the City of Neenah to allow for the press box construction outside of the existing bleacher footprint. Ms. McCoy has indicated that she did not have any major issues with pursuing the easement agreement, but that the Parks and Recreation Commission as well as the Common Council would have to provide approval before the easement could be drafted.

The Quarterback Club would like to proceed with design and construction of priority #1 (press box and sound system) as soon as they have raised the estimated funds. Pending the committee's approval, this proposal will be presented to the Board of Education. The remaining priorities would be presented to the Board of Education as funds become available.

We will be in attendance at the September 18, 2012 Finance and Personnel Committee meeting to obtain feedback and to answer any questions.



ROCKET STADIUM

STUDENTS

STUDENTS

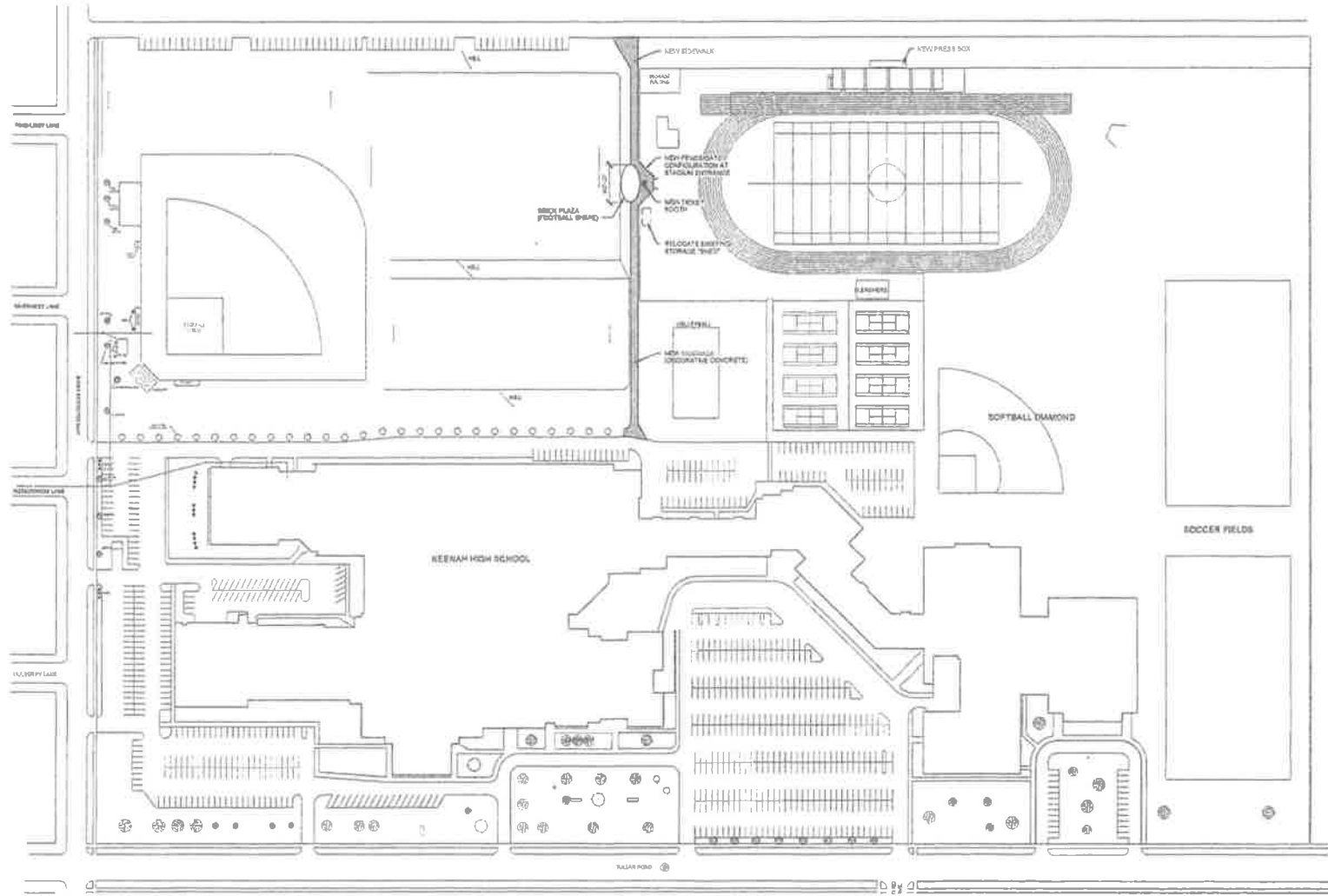
RESERVED



NEENAH ROCKETS - NEW PRESS BOX



Inc.



SITE MASTERPLAN  
1" = 60'-0"

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SITE MASTER PLAN FOR:  
**NEENAH HIGH SCHOOL**  
NEENAH, WISCONSIN

DATE:	07/10/2023
DATE:	12-00-00
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